

BHIMSARIA'S

SIESTO

S Y S T E M S



HIGHLY
INNOVATIVE
PRODUCTS



ATTRACTIVE
MARGINS &
COMMISSIONS



COMPLETE
OPERATIONAL
SUPPORT

MANUFACTURING FRANCHISEE



www.siestosystems.com

FENESTRATION SOLUTIONS | INETERIOR-EXTERIOR SOLUTIONS | FAVS | OTHER PRODUCT RANGE

MANUFACTURING FRANCHISEE

MANUFACTURING franchisee will have rights and authorities to produce, assemble, stock, fabricate and transport all products in their allotted region. They will be single point to dealing with company in the region. Agreement period will be of 5 years.

DUTIES & RESPONSIBILITIES OF MANUFACTURING FRANCHISEE

- ④ Maintaining good relation(PR) with Master and Area Franchisee of allotted region in coordination with Siesto.
- ④ Assuring best product quality and material as per company norms in region.
- ④ Prompt and timely supply of material to franchisees and clients.
- ④ Prompt and continues production support and service.
- ④ Proper & sufficient stocking of raw material as per regions regular and seasonal requirements.
- ④ Assuring regular maintenance and preventive maintenance of machines for non-stop production facilities.
- ④ Assuring quality and trained manpower for quality products.
- ④ Assuring, obtaining and retaining all legal licenses, labour laws, local formalities, national licenses, international licenses, import-export codes etc for proper and legal running of production/fabrication/warehousing facilities.
- ④ Proper and systematic warehousing and manufacturing facilities as per company norms.
- ④ Transportation of finished goods to franchisees warehouse/godown or client site's.
- ④ Proper and smart loading and packing of goods for transporting.
- ④ Assuring damage free delivery of material to desired sites/facilities.
- ④ Quality control norms for all products to be followed by default.
- ④ Ready to develop & Invest in machines and stock as per new product launches demand.



AUTHORITIES OF MANUFACTURING FRANCHISEE

- ④ Regional rights subject to terrain/state type.
- ④ Rights for specific region/area on company behalf for production and warehousing of specific products.
- ④ Transportation rights for region.
- ④ Fixed Margins on production and stocking of goods as per slab and item category.
- ④ Specified goods to be sourced through authorized Manufacturing facilities only in region.
- ④ All new products launched by siesto in future to be routed through manufacturing Franchisee in assigned region.

REQUIREMENTS FOR BEING MANUFACTURING FRANCHISEE

- ⌚ Investment - 180 to 200 Lakh(INR) subject to Location.
- ⌚ Franchise Fee - 10 Lakh (Introductory offer).
- ⌚ Manufacturing/warehousing facility - 20,000 sft industrial area as per norms (subject to requisite).
- ⌚ Manufacturing team - local trained/semi trained/untrained personals (as per norms).
- ⌚ Experience in manufacturing activities/engineering background to be preferred.

KEY USP'S OF MANUFACTURING FRANCHISEE'S

- ⌚ Many products manufacturing under one brand @ cost of 1 manufacturing unit.
- ⌚ No sales /promotion tension.
- ⌚ Technology/knowledge transfer instantly.
- ⌚ Regular orders from various sales models.
- ⌚ New technology/know how knowledge sharing.
- ⌚ Training facilities for all team members.
- ⌚ ROI 2 to 3 years.
- ⌚ No loss module - all cost are insured by siesto.



SIESTO EMPORIA

RAW MATERIAL SOURCING AND STOCKING

- ⌚ Flush Doors/laminated doors/panel doors/steel doors/pvc doors.
- ⌚ Upvc profiles/gi reinforcements/hardwares/seals & strips etc.
- ⌚ Wpc wall panels/beads/skirtings in various colors and finishes
- ⌚ WPC exterior product profiles/reinforcement/accessories
- ⌚ Glasses.

- ⌚ Wood like Teak, Sal, Pine for wooden frames.
- ⌚ Wpc Frames/Door panels.
- ⌚ Aluminium profiles/hardwares/seals and strips etc.
- ⌚ Roller shutter accessories & profiles.
- ⌚ Roller and sliding mesh profiles and accessories.
- ⌚ Pvc wall panels /beads in various colors and finishes.
- ⌚ FAVS machines/duct pipes/hardwares/accessories.
- ⌚ Foams/Silicon.

SIESTO SUPPORT TO MANUFACTURING FRANCHISEE'S

- ⌚ REGULAR training and upliftment of all team members according to their duties and responsibilities.
- ⌚ Support in recruitment, contracting, retaining, training of manpower for various levels.
- ⌚ Complete sales responsibility of siesto , manufacturing partner need not worry for any sales.
- ⌚ Introduction/knowledge sharing of new and advanced techniques and ideas of production and product development.
- ⌚ Introducing new product range every six months and discontinue low/dead product series.

- ⌚ Regular quality support and quality enhancement guidelines.
- ⌚ Technical and preventive support for production/handling.
- ⌚ Cost reduction methods and techniques knowledge sharing
- ⌚ Regular and uninterrupted supply of raw materials.
- ⌚ Purchase negotiations/shortlist/quality norms with suppliers.
- ⌚ Assistance in plant setup, layout planning, stock planning, etc.
- ⌚ Assistance in obtaining licenses.



COMMERCIALS OF MANUFACTURING FRANCHISEE

Expense head	Details	India (fig in lakhs INR)	Nepal (fig in lacks INR)
Franchise fee	Fees for transfer of rights	10.00	15.00
Plant and Machinery	Various plant and machinery for fabrication/manufacturing/assembling of goods like upvc/aluminium/shutter/mesh systems, wooden doors and windows, wpc and pvc interior and exterior solutions etc.	80.00	90.00
Equipments	Delivery van/trucks, racks and stands for storage and movement of goods, computers and printers, software licenses, plant and office furniture, trolleys etc etc.	25.00	30.00
Working Capital	3 month salary backup, 3 month rent backup, 2 month raw material stock, electric bills, etc.	60.00	70.00
Deposit/legal Fees	Plant shed deposit(if rented), GST registration fees, other fees and duties if any.	5.00	5.00
Total Investment Provisions		180.00	210.00

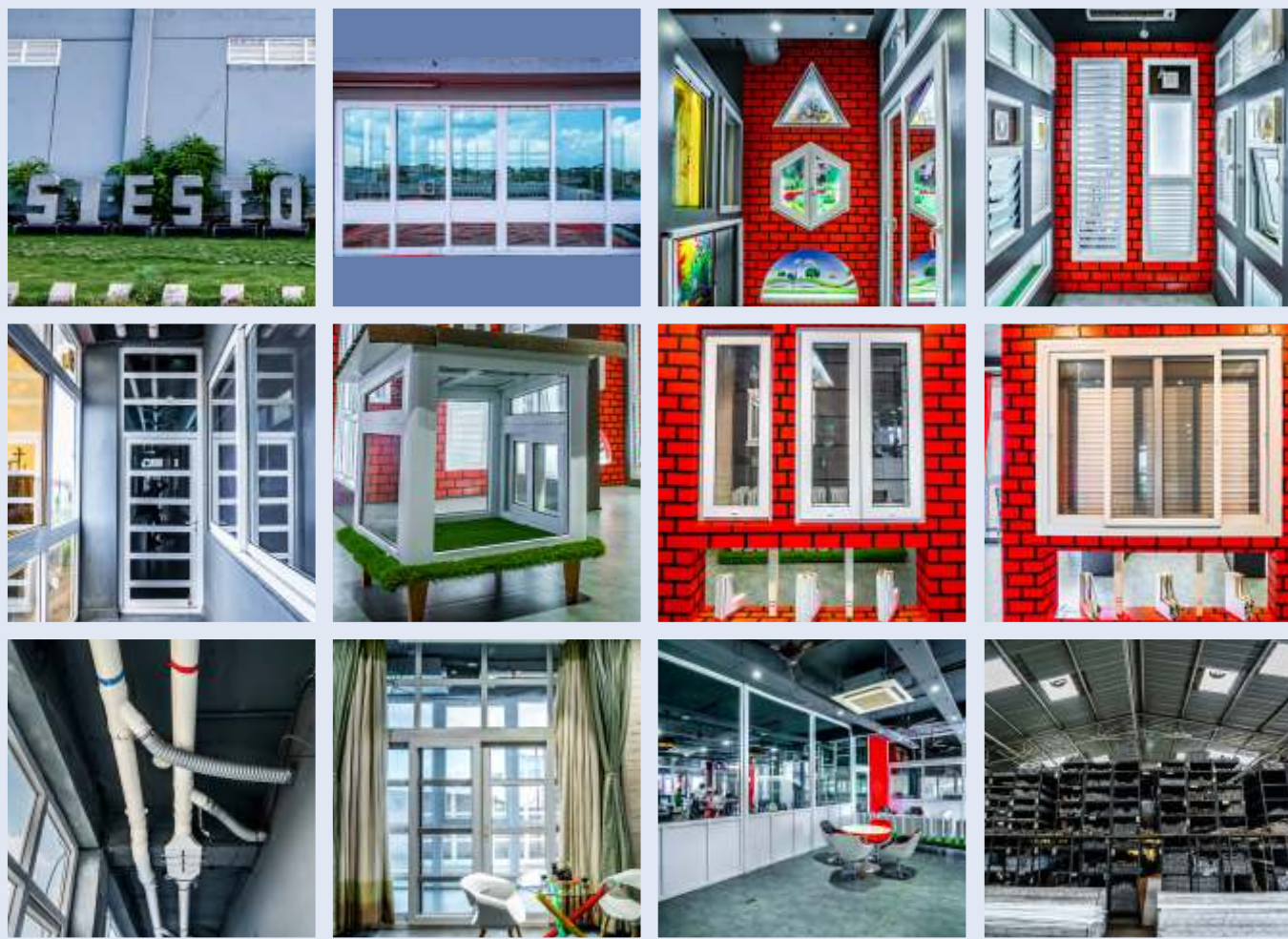
Note – figures mentioned are on assumption basis, they may change subject to location, terms and condition, property type, etc

OPPORTUNITIES&BENEFITS FOR MANUFACTURING FRANCHISEE

- ④ No sales initiatives required.
- ④ Increase in retail construction industry due to ever growing and developing economy.
- ④ Ever developing standard of living expectations of society.
- ④ People awareness for smart and green products usage.
- ④ End to end solution benefits and helps in better sales pitch and conversions.
- ④ Multiple sales modes increases opportunities and scope.
- ④ Availability of world class product before competitors even know.
- ④ Training and support for overall systems.
- ④ Well negotiated and selected suppliers with various option for quick and quality supplies.
- ④ Time to time market development analysis, new development updates, knowledge sharing to keep one updated from new technologies and developments.
- ④ Backup support in terms of emergency / seasonal additional team requirements.
- ④ Stock and supplies support for emergency needs.



“The key specialty of Siesto as a brand is that it introduces an innovative product every six months, which keeps the curiosity of its partners as well as customers alive.”



SIESTO STUDIO

PRODUCT RANGE OF MANUFACTURING FRANCHISEE

INTERIOR- EXTERIOR SOLUTIONS

- ② WPC based product which can fulfill any interior and exteriors designing and beautification needs like wall panels, cladding, decking, fencing, pergolas, false ceiling etc etc.
- ② PVC Based Products for wall paneling, moulding etc.
- ② Wood based products like wall paneling, beading, skirting, architraves etc.

FENESTRATION SOLUTIONS (doors, windows, ventilators, partitions etc)

- ② Wooden doors, windows, partitions, both traditions type and modern type. Ready to fit wooden door system including frame panel with hardware.
- ② uPVC doors. Windows, partition, ventilator, etc complete range in multiple color, price, type to meet all architectural requirements.
- ② Aluminium doors windows, partition etc in various range and type.
- ② Pvc toilet doors & STEEL MAIN DOORS.
- ② Glass work for bath cubicles, partitions, doors, etc.

OTHER PRODUCT RANGE

- ② Invisible grill – modern day multi storey building requirement for various purposes.
- ② Pu foam Silicon – Various construction work requirement.
- ② Hardware and accessories - some special works.

FRESH AIR VENTILATION SYSTEMS (FAVS)

- ② In door ventilators(single room).
- ② Fresh air Ventilators(single room).
- ② Fresh air Ventilators (multi room & PROJECTS).
- ② Car purifiers.
- ② Bathroom ventilation systems.

MORE UNIQUE AND DESIRED PRODUCTS TO BE ADDED EVERY 6 MONTH TO REMAIN AHEAD OF THE MARKET IN FUTURE LIKE

- ② Water Harvesting system.
- ② Alu-wood Window/Door series.
- ② Radiant Cooling system.
- ② And many more are under Research and development.

Ambitious plan

EXPANDING FOOTPRINT

THROUGH PARTNERSHIPS

OTHER FRANCHISEE

Expansion Format	Master Franchise
Area Required	2000 sq ft
Approx Investment	40 lakh(INR)
Franchise Fee	5 lakh(INR)
Gross Profit Margin	10%
Average Payback	6months
Agreement Term	5 Years

Expansion Format	Sub-Franchisee
Area Required	400-600 sq ft
Approx Investment	10-15 lakh(INR)
Franchise Fee	1 lakh(INR)
Gross Profit Margin	8%
Average Payback	5months
Agreement Term	5 Years

Expansion Format	Unit Franchisee
Area Required	50 sq ft
Approx Investment	3-3.5 lakh(INR)
Franchise Fee	10,000/unit(INR)
Gross Profit Margin	8%
Average Payback	5months
Agreement Term	5 Years

PHASE-1 LOCATIONS / MANUFACTURING FRANCHISEE

INDIA

- » CHHATTISGARH/ORISSA/VIDARBH/SOUTH EAST MP(CENTRAL)
- » GUJRAT/MAHARASHTRA/WEST MP/SOUTH/RAJASTHAN WEST
- » HARYANA/DELHI NCR/NORTH RAJASTHAN
- » BIHAR/ JHARKHAND/WEST BENGAL
- » UP/UTTARAKHAND/EAST MP
- » NORTH-EAST STATES
- » ANDHRA/TELANGANA/NORTH KARNATAKA
- » TAMILNADU/SOUTH KARNATAKA/KERELA
- » GOA/SOUTH MAHARASHTRA/WEST KARNATAKA
- » PUNJAB/HIMANCHAL/JAMMU & KASHMIR/LADDAKH

NEPAL

ALL OVER

BANGLADESH

ALL OVER

OMAN

ALL OVER

PHASE-2 to be declared.



www.siestosystems.com

siestosystems@gmail.com

+91-97555-04848